



6th WORLD YOUTH CONGRE!

ANNUAL REPORT



PEACE CHILD INTERNATIONAL
empowering future leaders

2012

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OUR DONORS

Many thanks to the following for their support in 2012
The European Commission
European Youth Foundation
DANIDA (Danish International Development Association)
City of Rio de Janeiro
The Paul Hamlyn Foundation
Johnson Matthey
UNESCO

OUR PARTNERS

During 2012 we worked with
BRASIL/S - Roberto Vamos
Instituto Raizes da Tradicao
Universidade da Juventude
TierraVida Fundacion - (Argentina)
Central School of Speech and Drama (UK)
Multiple Learning Solutions (UK)

INTRODUCTION

BY THE CHAIR

In 2012 the challenges facing younger generations seemed ever more urgent. At the same time, the appetite amongst so many of the older generations for change felt ever more elusive.

This paradox was starkly illustrated at the Rio+20 Summit held in Brazil during June 2012. In the preceding 18 months our RoadtoRio project, involving 100+ coalition partners with a combined outreach to 163 million young people worldwide, mobilised and lobbied for positive changes. This was a highly effective youth advocacy programme to ensure young people's views and interests were heard.

Yet, the world's leaders failed to rise to the challenge and set the world to a more sustainable future.

Similarly, at our 6th World Youth Congress held immediately before the Congress hundreds of young people gathered for workshops, action projects, round table discussions and cultural shows. Pressure for youth to take action themselves culminated in a clear call for Peace Child to redouble its efforts on youth enterprise and tackling youth unemployment.

Where world leaders fail to act; we will work with young people to take up the mantle themselves.

In Kisumu, Kenya we piloted our first Be the Change Academy where we trained up 150 youth from deprived areas of the city and helped 34 of them start and/grow a small business. Going forward, we will look to grow our Academies programme.

Closer to home, we started a major research programme to seek out best practice among NGOs in Europe on generating jobs for young people. In the UK, our education programme grew from strength to strength. Focused on building up communication skills amongst school students we were able to build on these methods as we start developing new trainings on entrepreneurship.

We were honoured to be one of the awardees of the Search for Common Ground Award in 2012, their 30th anniversary. Producing the US premiere of our Peace Child musical at the Kennedy Center in 1982 was Common Ground's first project. Without their support, we would never have been

able to produce the show which in turn kick-started our work in the USA and led to our Soviet American exchange programmes. We were honoured to be praised for our work in the presence of US Secretary of State Hilary Clinton.

This delight was balanced by the on-going difficulties of raising resources for our work; ever more difficult in the current age of austerity. We are indebted to all our staff and partners whose determination and support have enabled us to sustain our work.



A handwritten signature in black ink that reads "Tom Burke".

Tom Burke

ABOUT PEACE

CHILD INTERNATIONAL

Peace Child International (PCI) is a unique youth empowerment organisation that for over 30 years has been working in collaboration with the world's youth on a wide range of issues. Through the provision of educational programmes and platforms both in the UK and internationally, we deliver significant benefits both to young people and to youth led or youth oriented organisations. The net impact of our work is shaping a future where youth have an equal say. Peace Child is led by the priorities of young people and have therefore constantly adapted and developed innovative programmes to reflect their concerns - be it originally the nuclear issue, regional/inner city conflict, environment, climate change, entrepreneurship and employability skills etc.

How We Operate

Peace Child International has its headquarters in Buntingford, Herts (UK). There is a small professional management staff supported by an international volunteer intern team. Working in equal partnership they develop and run programmes that further the aims of the organisation. They are in contact with a network of hundreds of like-minded but autonomous youth and NGOs around the world. We have 50 active affiliate groups from 20 countries mainly

in Africa and Asia. The accreditation is renewed annually. A limited number of groups are licensed to use the Peace Child name even though they remain independent bodies.

Who We Benefit

Young people aged 13-30 benefit from Peace Child's work both as producers and users of the educational materials and trainings, becoming peer-to-peer educators, participating in the World Youth Congress series or as beneficiaries of the Be the Change small grant scheme. Over the years the internship scheme has offered training and experience to over 300 people. Much of the international outreach work is carried out with young people themselves and youth focused NGOs.

Vision

- Our vision of the future is one where young people take an equal role in public life acting for the common good and accepting responsibility for the planet.
- Young people take proactive action in improving their circumstances.

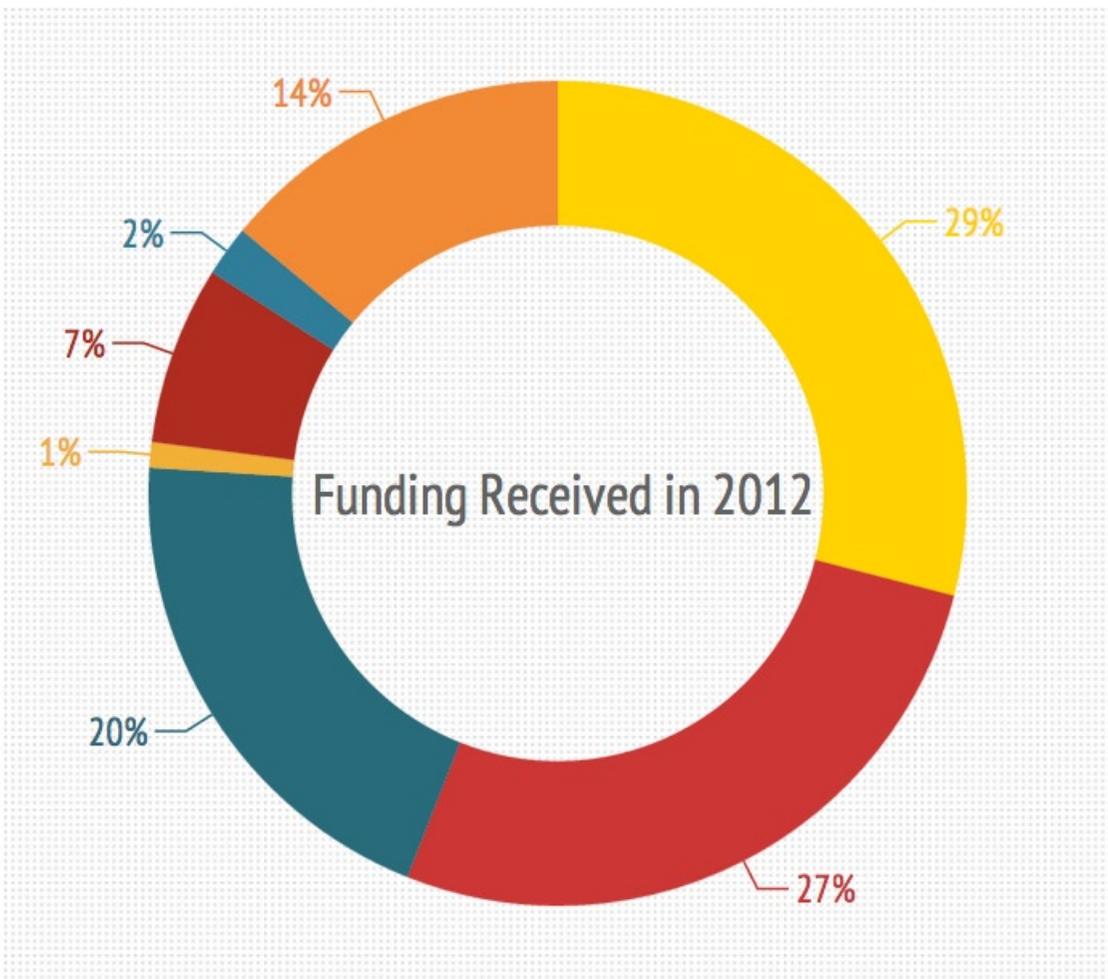
Values

We believe in the power of young people and that through co-management young people can collaborate on shaping

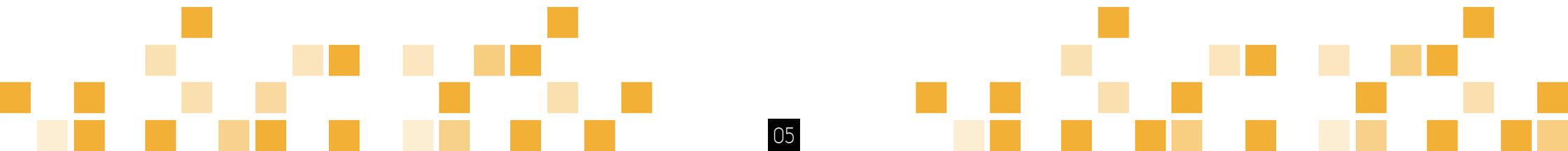
the world. We believe that the present system contributes to young people feeling disconnected from society. At Peace Child we work to re-connect young people to society through peer to peer and experiential education programmes and youth led community initiatives. Change will come from a global population that is informed and prepared to tackle global issues and will be based on the principles of selflessness, integrity and self-reliance.

What We Do

We refer to the Charity Commission's general guidance on public benefit when delivering our aims and objectives. In particular, the trustees and management team consider how the various projects and programmes fit within the aims and objectives of our charitable objectives. Our current programmes include trainings on entrepreneurship, building communication and conflict resolution skills, showcasing youth who have initiated green business initiatives, developing and running our World Youth Congress series and creating youth publications.



General donations
Governments
EU
Royalties / Interest
UN & its agencies
Corporation
Foundation



OUR WORK IN 2012

ROAD TO RIO + 20

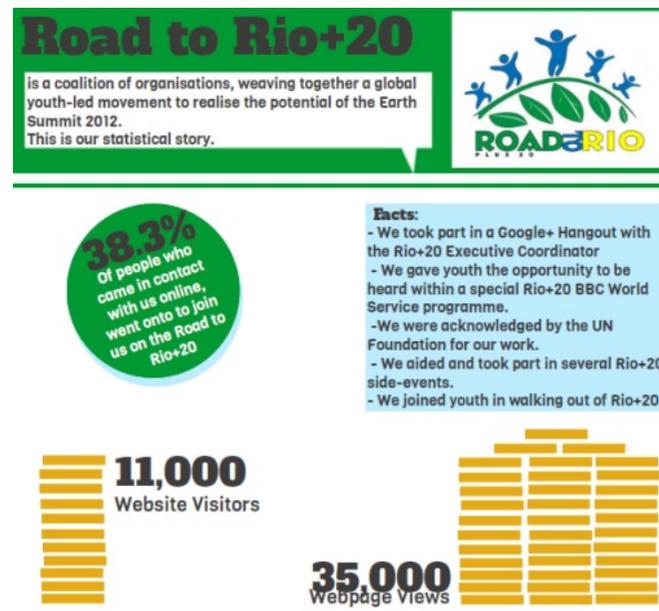
This advocacy programme spearheaded by Peace Child International motivated thousands of people to take up the sustainability cause and get involved with the Rio+20

We accredited 347 people as participants to the Rio+20 UN summit and preparatory events. We also encouraged our partner organisations to lobby individually for their own points of interest, within the Major Group for Children & Youth and in the negotiations as a whole.

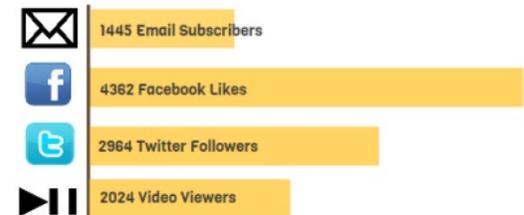
We organised a successful side event at the UN summit and facilitated a discussion at the People's Summit, among leaders in the youth movement.

Although at the end of the UN Rio Earth Summit, Kumi Naidoo, Executive Director of Greenpeace, declared it to be "a failure of epic proportions" on the part of governments, he and everyone else were immensely impressed by the final declaration which included 11 paragraphs that related

directly to the recommendations expressed by PCI's Road to Rio+ 20 campaign. This represented a high point of PCI's advocacy on sustainability issues.



Simple Stats:



The Campaigns



'CREATE THE CHANGE!'

'Create the Change!' promoting communication and conflict solving. Sponsored by the Paul Hamlyn Foundation, this was the 2nd year of our peer-to-peer education programme which ran in 12 schools in Hertfordshire, Bedfordshire and Cambridgeshire. We trained 214 Ambassadors of mixed abilities aged 13+ to create 2 drama pieces and lead workshops to their younger peers on speaking, listening and conflict resolution skills. The 2 topics they selected were "Developing resilience as a way of dealing with bullying" and "Realising you have a choice in how you react to situations - you can make things better or worse". After completing the programme 80% of Ambassadors said they developed confidence through the process. Teachers from several schools remarked how effective the student led sessions were.

"Several of the students had behavioural problems and had teaching assistants in with them in the classes. It was noted that the environment and style of delivery really involved and positively engaged them. This example will help base work with them in the future. Lovely to see the Ambassadors and Year 7s teamwork which really came to the surface."

“

"At camp I improved my reliance and was able to discuss things calmly with my tent group. When we had problems we managed to laugh about it and solved it."

"Kareem was a boy who never spoke. In Macbeth - Kareem volunteered to do a speech - came out with quotations. Kareem finally talked - "Nobody makes fun of him in English any more".

”



THE YOUTH SUMMARY OF THE GLOBAL MONITORING REPORT

UNESCO commissioned Peace Child to develop a youth version of the 2012 EFA Global Monitoring Report “Youth and skills: Putting education to work”. Youth editor, Willow Hewitt, assembled her excellent editorial team who came from France, Pakistan, Romania, Vietnam, India, Brazil, Argentina, Egypt, St. Lucia, Tanzania and Kenya and put together the publication at the PCI headquarters in Buntingford. Two of the PCI editorial team spoke at the launch of both the Global Monitoring Report and the Youth version at UNESCO in November. This youth edition has subsequently been launched and promoted across the globe alongside the official report. It has been used as a starting point for discussions on education with focus groups of young people in Egypt, Ethiopia, India, Mexico, United Kingdom and Vietnam



Romain Oria & Lubna Sadek
at the launch



The 12 young people who
edited the book

SUMMARY EDUCATION FOR ALL
YOUTH EFA GMR FOR ALL GLOBAL MONITORING REPORT

Be skilled
Be employed
Be the Change generation



Youth Summary of the 2012 EFA Global Monitoring Report
 "Youth and Skills: Putting Education to Work"

Written and designed by **youth of the world**

United Nations Educational, Scientific and Cultural Organization

PEACE CHILD FOUNDATION

Strong investment in skills education is key to national prosperity

Every **\$1** spent on **EDUCATION**

SCHOOL

Generates **\$10-15** IN **ECONOMIC GROWTH**

ENTERPRISE

EU JOB CREATION

PROJECT

In May 2012 we launched the European Union Job Creation network. The goal was to build up a network of non-formal learning providers in the field of entrepreneurship/job creation skills across Europe. They will share knowledge and best practice in order to improve their services and find better methodologies to combat the youth unemployment crisis. We now have a data base of over 1,000 groups in Europe. We will form a core group of organisations who will work together and develop an interactive training pack sharing activities and methodologies that the partners have developed. These will then be used with youth groups, schools and in job centres to build up entrepreneurial skills. Together with our partner, Multiple Learning Solutions, we are planning a Job Creation summit in 2013 where we will bring together practitioners, entrepreneurs, experts from the UK, Europe and internationally to showcase ideas, network, hold workshops.

GEEBIZ

GEEBIZ – The Green Economy Eco-Business Innovation Challenge

Early in our preparations for our Road to Rio+20 awareness campaign, our Chinese partner pointed out the central role that the 'Private Sector would play in forging the transition from the Brown to the Green Economy. PCI has always seen that youth are more inspired by practical ideas and steps taken by other young people, rather than treaties or declarations made by their elders. So we decided to create Geebiz to showcase what young people were doing to bring the green economy to life, both at a global and regional level.

We launched a website, made a video and now have 17 Partners in 12 countries. At Rio +20, GEEBIZ organised a side event to a packed room of interested potential partners. On the same day, a Geebiz launch event was held at the Planetarium in Rio which was attended by UNDP and showcased 5 initiatives that had been given awards. A compendium highlighting some of the best examples of how young people can lead the way in creating green and sustainable businesses that benefit their community will be produced in 2013. This green component forms an integral part of all our other entrepreneurial trainings.



GEEBIZ AWARDEES

The GEEBIZ launch event at Rio's Planetarium sponsored by the Government of Denmark, showcased the following initiatives:

- Illac Diaz, founder of the Liter of Light organisation, the Phillippines;
- Keynovations a Kinetic Energy driven portable battery system,
- The Earth University of Costa Rica,
- Ghana Bamboo Bikes initiative.
- Ravi Theja Muthu founder of Renergy, India;



"I had no idea of becoming an entrepreneur (Forget about Green business!) until David briefed me about GEEBIZ when we talked in Beijing over lunch. GEEBIZ is the only reason for whatever I am today. The GEEBIZ trip to New York has given me a lot of confidence and energy to come up with projects that I have mentioned above. I am very sure, that in the next 3 months, Renergy Technologies would be able to cross 100 KWp installed capacity making us one of the fastest growing renewable energy company in India." - Ravi Theja Muthu



Bernice Dapaah - Director of the
Ghana Bamboo Bikes Initiative



Ravi Theja Muthu



BE THE CHANGE ACADEMY

The BTCA is designed by youth for youth. It provides free business training, supports enterprise creation through one-on-one Business Plan Clinics, funds the best of them from a built-in Revolving Loan Fund and offers business incubation and/or mentorship to each funded youth-led business start-up.

It was pilot-tested in Kisumu, Kenya, during 2011-2012. During 2012 there were 20 training sessions which were given to a total of 152 young people.

Despite quite challenging circumstances the trainings were very successful and the project has provided an excellent role model for all future Academies which we aim to start in 2013. A BTCA Training Manual has been produced to serve as a blueprint for all future BTCA projects.

How the BTCA works:

Trainees (aged between 18 and 35 years) come from very low income families, have no tertiary education and need to be able to commit their time to the training. Though untrained, several may already be self-employed or be running a small business in the informal economy. They need to demonstrate that they want to be an entrepreneur – and that they have thought through some kind of business idea. Trainers are

energetic local and international volunteers supervised by an experienced local manager and finance director. Our Kisumu experience shows that volunteer young female trainers, about the same age as the majority of trainees, are excellent role models for our young trainees.

Location: The trainings and one-on-one business plan clinics, are delivered in places and at times that suit the 15-20 trainees. The trainings can then fit in with their family and work schedules and as a result they do not have to suffer a loss in earnings.

Certification: At the end of the training, trainees receive the Be the Change Skills Certificate which draws on 4 tiers of assessment: Self, Peer, Trainer assessment and an outside objective assessment by HR professionals. This certifies each young trainee's suitability for the labour market and/or their ability to start and run an income-generating enterprise.



Katrina at BTCA office



Training session in Kisumu



Rhoda Akinyi at her dressmaking shop

WHAT WE LEARNED:

In order to assess the impact on the recipients we divided them into 4 categories: Group A were awarded loans without any training; Group B received trainings without loans; Group C received both trainings and loans, Group A: Had poor results. Without training they had little resilience or mentorship when things went badly and then realised that that they had not done sufficient market research and preparatory planning.

Group B all said that even without being given loans, the training had helped them enormously and improved both their entrepreneurial and employability skills. Group C who received both trainings and loans all stated that they had increased business skills, resilience and improved understanding of business mechanisms. Unlike Group A they had support when they encountered difficulties and were able to keep going. Group C loanees felt more compelled to repay the loan than Group A, due to the personal relationship they built with the Academy and their mentors as well as the other loanees in the group.

“

“The meetings have given me a platform to continuously develop my business since we share ideas and even the challenges that we face and get input from the rest of the members. The group members are my business family and would prefer to maintain this relationship for a longer period of time.”

“The trainers were the best I have ever met so far, I had never imagined that such a wonderful training would be conducted in a way that all of us were very ok with since personally, I speak English but not so well and I do not understand detailed English. They were always there to listen and advise and portrayed great concern about our development. I feel so honored and proud of them.”

”



At the start of the training one trainee said:

“I do not keep accounts because I do not have many transactions, it's just me buying fuel and receiving money from my customers and maybe spending on repairs which is not regular.”

6TH WORLD

YOUTH CONGRESS

RIO DE JANEIRO

Before the World Summit on Sustainable Development we hosted our sixth World Youth Congress. Sponsored by the Municipality of Rio de Janeiro, the Congress brought together more than 300 young people from around the world. Despite the weather disrupting our programme at the campsite we were able to hold inspirational workshops and round table debates led by both development professionals and the participants themselves.

The World Youth Congress series prides itself on the level of cultural exchange it generates which was evident in the lively talent show staged by delegates.

Anna Paula Jones and her team arranged for us to carry out action projects in the favela with local youth.

In the favela, apart from the different activities, the delegates were able to create a mural with local youth from the community.

The Congress relied heavily on the 20 Brazilian volunteer clan leaders and staff as well as the indefatigable...



The Congress campsite in Sitio Das Pedras – Rio de Janeiro

PEACE CHILD TEAM

The major output was the drafting of the “20 solutions to a sustainable future” which were presented at the UN Convention Center at Rio Centro.

We led 2 good side meetings at the Earth Summit and the Congress received excellent TV coverage from the largest TV station in Brazil.

OUR FINDINGS

We conducted 2 surveys following the conference – one immediately after and the second 3 months later. From this we learned that 94% of participants were able to establish meaningful networks especially in the areas of cultural sharing, sustainable economies/green business and social entrepreneurship.

These links presented participants with further opportunities to participate in conferences and internships, as well to form partnerships to work together.

69% of respondent said that they have been able to work in their communities providing peer-to-peer education and mentorship, especially 65% of the respondents have started their own initiatives following the congress 59% of the respondents would like us to feature their initiatives on our website.

LOOKING AHEAD

93% of delegates said they would be interested in applying for another Congress in the WYC Congress Series. The top 4 issues they would like to see discussed are Social/ Youth Entrepreneurship/Employment Conflict Resolution/ Negotiation/Peace Building Environmental Education Youth Participation/Leadership/Mentoring



BE THE CHANGE

AWARDS

During the 6th World Youth Congress, we awarded 6 “Be the Change” community grants to congress applicants.



Project Title: Acacia for All. The project aims to fight desertification, poverty and gender inequality by planting acacias in rural women’s gardens.

Country: Tunisia

Organisation: Association Ajmi Toumi

Project Manager: Sarah Toumi



Project Title: Youth Enterprise Development Pilot Project. This is a pilot project that seeks to provide youth with skills training, mentoring and startup loans to those projects with a viable green emphasis.

Country: Ghana

Organisation: Young People We Care

Project Manager: Matthew Nyannube Yosah



Project Title: Sustainable gardening in urban areas. The project focuses on sustainable gardening and promoting green lifestyles in urban areas.

Country: Serbia

Organisation: Education Association

Project Manager: Biljana Popović



Project Title: Red de Jóvenes Yachachquis. The project gives university students the opportunity to gain skills by planning and implementing training workshops for vulnerable and at risks young people.

Country: Peru

Organisation: Latin American Foundation for the Future

Project Manager: Frances Talavera

AZUL WASI

PERU

Peace Child has had a long standing association with the Azul Wasi orphanage. It all started back in 2001 when we were first introduced to Azul Wasi's work with street children by Tom Jolly. So impressed were we by their work that we gave them a Be the Change grant for an income generating scheme.

Over the years, under the direction of Alcides Jordan (an ex police officer) the work has grown and flourished. Now, the Azul Wasi Orphanage is home to some 14 former street children who attend the local school and grow much of their own food.

Infrastructure at the home continues to develop. Horticulture has been a focus with raised beds, compost units, fruit orchards and wind deflectors, to protect the greenhouse, having all been developed with an eye to keeping the children well fed. A 'log and rope' obstacle course has been a very successful installation that the children are becoming more and more competent at crossing as they grow stronger. Back home, Sarah Broxholme has been running salsa classes and events in Dundee which provide a sizeable part of Azul Wasi's income. Sarah has recently held her 10th Anniversary Salsa dance where she and many others celebrated the £70 000 that the salsa family have gathered

in that time. Sarah runs her support through her Latin Quarter website www.salsadundee.com

Many young people have volunteered at Azul Wasi and Spanish speaking volunteers in particular are very welcome. A successful programme of hosting UK school expedition groups over the past four years started with students from Dundee High School and has since brought 11 groups to Azul Wasi. Almost without exception the students describe this as their most memorable and rewarding experience whilst in Peru. beating even Machu Picchu!



Lunchtime



Alcides Jordan, visitors & children bringing in food



Harvesting Maize



Azul Wasi orphanage

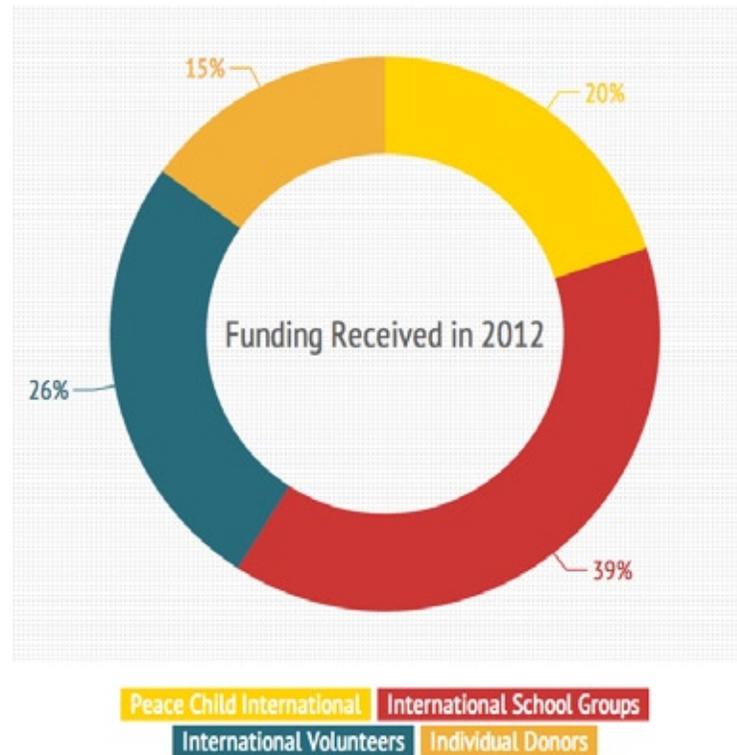
PEACE CHILD

INDIA

Peace Child India, established by Joseph Jagan Devaraj (a former Peace Child intern) in 2001 is PCI's Indian Field Office. They provide young people with educational and volunteer opportunities that help them to implement projects within their communities and bring about change. They are currently working in 5 very deprived schools in and around Bangalore, as well as in a Government Home for street and working children, in collaboration with a local NGO, Arivu.

They run on similar lines to the UK headquarters and rely on volunteers to deliver the programmes. During 2012 they had 13 international volunteers from UK, Germany and Norway and 20 local volunteers. In addition they hosted 97 pupils from 4 UK schools who also delivered workshops. These focused on arts and craft, sports, human rights awareness and the *Healthy Body Healthy Mind* programme on health and hygiene.

Volunteers with experience in teaching, human rights background, media or medical skills are all welcomed. During 2012 they worked with more than 400 children from vulnerable backgrounds aged 8-16.



INTERN STAFF TEAM

DURING 2012 UP TILL

AUGUST/SEPTEMBER 2012



Head Intern and Congress Programme
Coordinator

Sonya Silva (Canada)



Director Road to Rio+20 programme
Nicolo Wojewoda (Italy)



Graphic Designer
Romain Oria (France)



WYC Coordinator
Céline Chauve (France)



Geebiz Coordinator & Latin American
desk officer
Sonia Preisser (Mexico)



WYC Liaison desk officer
Carina Simões (Portugal)



Digital Strategist
Simon Howlett (UK)

From August - September



Editor
Willow Hewitt (UK)



Digital Strategist
Virginia Pontarolo (Argentina)



Outreach Officer
Stephen Swai (Tanzania)



Geebiz Coordinator
Kata Szabo (Hungary)



Create the Change School
Coordinator
Izzaty Ishak (Singapore)

From January - December



Be The Change Academy Director
Ann-Katrina Bregovic (Germany)

From May - December



EU Job Creation Director
Janne Geurts (Netherlands)

MANAGEMENT TEAM

The full time management team includes two executives and a part time book-keeper. In 2012 David Woollcombe and Rosey Simonds remained in their posts as President and Executive Director respectively. Diane Byrne remains the book-keeper.

The volunteer internship programme remains a core element of our work. Over 300 young people aged 18-25 have lived and worked at the international headquarters in Buntingford, England. They gain new skills and valuable experiences from running projects, designing and editing publications and feeling ownership for all of the projects that Peace Child takes on.

They receive a small weekly stipend and receive all food, accommodation and medical insurance.

SENIOR STAFF

Management Team

David Woollcombe
Rosey Simonds



Book-keeper
Diane Byrne



TRUSTEES

Peace Child is a board of 8 Company Directors/Trustees who are ultimately responsible for the charity – for its vision, mission and management as well as budgeting and monitoring the projects. They make sure that the assets and property of the charity are used solely for the achievement of our charitable purposes.

Members were nominated by individuals who believed that their skills would be beneficial to the board. We try to ensure that we encompass a broad range of skills such as publishing, education, accounting and legal skills. Details of the candidates are then circulated and after consultation they are invited to meet the Board. Current Board Members then vote on the candidate.

Eirwen Harbottle (President Emeritus)

Tom Burke (Chairman of the Board)

Jane Grisewood

Alexandra Hobbs

Krishna Maharaj

Martin Pick - resigned in September 2012

Matthew Robinson

Mark Scott (resigned as (Treasurer in July 2012)

David Burns (appointed Treasurer in September 2012)

STATEMENT OF FINANCIAL ACTIVITIES

FOR THE YEAR ENDED
31ST DECEMBER 2012

TRUSTEES' STATEMENT

These summarised accounts are extracted from the Independent Examiner's Report which were approved by the Trustees on 15th August 2013 and subsequently submitted to the Charity Commission and Companies House. The full accounts, together with independent examiner's report (Nilesh Savjani FCA, Wagstaffs Chartered Accountants, Stevenage, Herts) can be obtained from Peace Child International, The White House, 46 High Street, Buntingford, Herts. SG9 9AH.

Signed on behalf of the Trustees



Tom Burke

	2012	2011
	UNRESTRICTED FUNDS	RESTATED* UNRESTRICTED FUNDS
INCOMING RESOURCES		
INCOMING RESOURCES FROM GENERATED FUNDS		
Activities for generating funds	£818	£1,040
Investment income	£1,309	£2,108
INCOMING RESOURCES FROM CHARITABLE ACTIVITIES		
General	£194,001	£115,463
Total incoming resources	£196,128	£118,611
RESOURCES EXPENDED		
COSTS OF GENERATING FUNDS		
Costs of generating voluntary income	£32,202	£25,155
* CHARITABLE ACTIVITIES		
General	£232,125	£33,480
Total resources Expended	£264,327	£58,635
NET INCOMING / (OUTGOING) RESOURCES	£(68,199)	£59,976
RECONCILIATION OF FUNDS		
Total funds brought forward	£250,800	£190,824
TOTAL FUNDS CARRIED FORWARD	£182,601	£250,800

The trustees have decided that a change of accounting policy is necessary in order to ensure that the Charity's financial statements will comply with applicable standards and generally accepted accounting practice. 2011 results have been re-stated but some items are not comparable between the two years. Further details of the change in policy and the consequent restatement are set out in the full accounts.

*Resources expended on Charitable Activities includes a prudent provision of £76,000 for loss of income relating to an EU project undertaken in 2010-2011. The matter is currently in a process of mediation.



What participants say

BTCA

“The trainers have shown me their open heart when training. This has made me feel free and ready to participate. The training is very youth-friendly. I can now find my way to treat my customers well. It has also made me understand the importance of savings and taking records in business.”

Create the Change Ambassadors project to improve communication skills

Kareem was a boy who never spoke. He became an Ambassador.

“In Macbeth - Kareem volunteered to do a speech - came out with quotations. Kareem finally talked - Nobody makes fun of him in English any more”.



David Woollcombe & Rosey Simonds with other awardees of the Search for Common Ground Awards with Hilary Clinton



Susan Collin Marks, Senior Vice President, President of Search for Common presenting the Award to David W. & Rosey S.

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